

## QUALITY POLICY

As an active and recognized participant in the global higher education market, Obuda University is a defining institution of Hungarian higher education in technology and economics. The student stands at the center of our activities. Our aim is to - through reliable, high-quality educational, research and other service activities - ensure the University's national and international competitiveness and professional recognition. Our fundamental mission is to serve society, the economy and our industrial partners through the high-level and modern transfer and development of knowledge, as well as through our continuously expanding innovations.

In order to implement the strategy of becoming an internationally recognized, innovative and sustainable investor university, the leadership of the University is committed to creating a quality culture based on the principles of Total Quality Management, paying particular attention to the enforcement of sustainability aspects, including those set out in the so - called "Green University Program." The University carries out its higher education activities within the framework of a quality assurance system in accordance with the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG), the validity of which extends to our programs, including doctoral education as well. As part of its institutional quality culture, the University also ensures the enforcement of the Salzburg Principles in relation to doctoral education.

Through the development of this innovative, sustainable, investor-oriented, continuously renewing, multifaceted, student-centered higher education model - responsive to environmental and social changes and recognizing outstanding student talent - our goal is to graduate highly qualified engineers, IT specialists, mathematicians, economists, engineering teachers, and PhD/DLA holders with marketable knowledge, who represent the value of the knowledge acquired at Obuda University in both the national and international labor markets.

We strive to operate and continuously develop a network-based, cross-border university extending across the Carpathian Basin, applying modern educational methods that meet the requirements of the 21st century and providing high-quality, practice-oriented education. The University offers higher education vocational training, bachelor's, master's and doctoral programs that fully meet the expectations of our industrial partners, while conducting internationally implemented research, development and innovation activities in a continuously renewed infrastructural environment. Our goal is to stabilize our position among the world's leading institutions and to further expand and strengthen our international presence.

The leadership of the Institution seeks to continuously develop the quality- and sustainability-centered thinking of university citizens and to ensure that commitment to quality and sustainability becomes an internal motivation for all employees. This includes demonstrating increased professional standards in their personal lives and work, continuously expanding their knowledge and expertise and strengthening their sense of ownership.

The leadership of the University expects every student and employee - including those performing activities within outsourced or commissioned frameworks - to contribute to the success and effective operation of the University through their personal knowledge and responsibility.

The University supports academic integrity and freedom, actively opposes all forms of intolerance, discrimination and fraud affecting its citizens and broadly ensures the involvement of external stakeholders in quality development processes.

Budapest, September 8, 2025




Prof. Dr. Levente Kovács  
Rector